



Marketing hard-to-describe products to hard-to-find audiences since 2001.

glassCanopy provides content and lead generation services to drive complex B2B sales.

**Primary Service Offerings:**

- **Content:** eBooks, Blogs, Interactive, SEO
- **Digital Advertising:** PPC, SEM, Paid Social
- **Lead Nurture:** Email, Newsletters
- **Account Based Marketing:** Strategy, Implementation, Optimization

**Areas of Excellence:**

- Enterprise Software
- IT Infrastructure
- Cybersecurity
- Marketing to Doctors

**Based in San Francisco.**

Currently serving clients in 5 time zones.



CLIENT EXITS:

> \$2.5 Billion

AVERAGE ENGAGEMENT SIZE:

\$10-25k  
Per month in services

FULL TIME EQUIVALENTS:

7

FOR MORE INFORMATION CONTACT:

Rich Quarles

415.963.4185

or

rich@glasscanopy.com

